

Who supports

Sankara Nethralaya
in the USA?

The following employers have supported us through
GIFT MATCHING or PAYROLL DEDUCTION programs!

Microsoft
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Merck
Verizon
Northern Trust



Join us in the battle against blindness.
Together, we can give light!

Serving community is serving humanity



Pattu...

a true story

Aged, alone, having to fend for herself and a deteriorating vision, things couldn't have gotten worse for 68-year-old Pattu.

A sweeper in a library at Vardharajapuram, TN, Pattu was on the verge of losing her livelihood due to her poor vision.

Just when all hopes began to fade for her, Pattu found help in SN. Unable to meet any medical expenditure by herself, SN performed a free surgery on Pattu.

With her restored vision, this gutsy woman is back to living her life all by herself.

Fact file

- Sankara Nethralaya has been offering FREE MEDICAL CARE since its inception in 1978.
- Free surgeries are performed not only for simple surgeries like Cataract and Glaucoma but also for complex ones like Vitreoretinal or Oculoplastic surgeries.
- In 2008, SN performed 10,496 free surgeries.

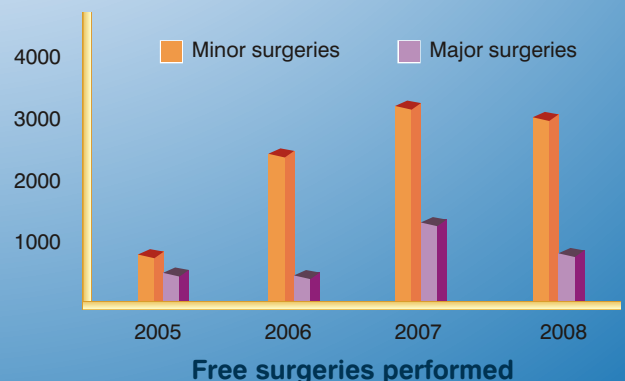
2008 - 2009



Fund utilization from SN OM Trust, USA



In 2008, we received a total grant of \$ 325,000, which enabled us to perform, free of cost, 3,028 minor surgeries like Cataract and 992 major surgeries like Glaucoma and Retinal Detachment.



Achievements

2008 - 2009

Brand Recognition



- Sankara Nethralaya has been recognised as a Superbrand for its "unflagging spirit of selfless service".
- It is the first eye hospital in the world to receive this honor.

Vision that makes India work



- Sankara Nethralaya stands as the only eye hospital recognized by *India Today*.
- The *Outlook* in 2002 and *The Week* in 2006 and 2007 rated SN as the best eye hospital in India.

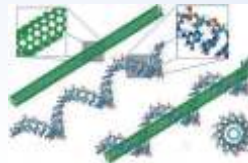
New Research Focus



- To commemorate 30 years of dedicated service to the nation, SN commissioned a new research institute:

The Kamalnayan Bajaj Institute for Research in Vision and Ophthalmology (KBIRVO)

First DNA Macro-Chip



- This chip helps in the rapid diagnosis of infection and saves vision.
- The Bio-medical meet at Singapore in April 2009 considered this chip as one of the most outstanding innovations in Asia.

Spreading Wings



- Sankara Nethralaya - Kolkata: Another center of clinical excellence was inaugurated by the Chief Minister, West Bengal, in January 2009.
- This will cater to the need of the entire eastern region of India.

Joining hands with Titan Eye+



- Titan Industries plans to open over 250 optical dispensing units across the country.
- SN is committed to share technical know-how and train their personnel.

Eye care on wheels



- So far our rural mobile teleophthalmology project has conducted over 2,764 camps across five States, benefiting 2,69,496 patients.
- In 2009, we launched our Kolkata mobile teleophthalmology project.

Best IT Adoption



- Sankara Nethralaya was presented the IT User Award 2008 by NASSCOM & CNBC-TV 18.
- SN received this award for adopting the best IT practices in the healthcare sector.



How to donate in the United States of America...

Sankara Nethralaya OM Trust Inc.

9710 Traville Gateway Drive, No. 392
Rockville, MD 20850,
Ph: (877) 393-7666
Tax Exempt ID No. 52-1611548

United Way - Mention the above information on your authorization form. Local chapters will remit your contributions to the SN OM Trust Inc.

Combined Federal Campaign - If you are a US federal employee, make your donations to Sankara Nethralaya OM Trust Inc. CFC No. 68803.

Contributions by check - Simply make your check payable to SN OM Trust Inc. and mail to the above address.

Employer Matching Program - Check with your Human Resources Office if they participate in employer gift matching program. A number of US employers match dollar for dollar to employees' contributions. You may be able to double your contributions to SN OM Trust.

Credit Card Donations - Visit our website www.omtrust.org, click on the 'Donate Now' button and follow the self explanatory instructions.

Appreciated Stocks - You may donate appreciated stocks to SN OM Trust Inc. and avail of a tax deduction. For additional information, please contact the Trust at the aforementioned phone number.

Payroll Deductions - Please check with your HR office if they are programmed to withhold from payroll and remit to a non-profit organization. A number of organizations provide this as a public service.

Draft from Checking Account - Download from our website www.omtrust.org, the direct debit authorization form and forward your authorization with a 'void check' to the above address. We will draft the funds on the 15th of every month. You can stop your authorization any time by a simple notification to us.

Donate on Tributes & Special Occasions - Festivals, Birthdays, Wedding Anniversaries, in memory of a loved one, provide support in the form of a bequest.



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A heartwarming gesture from Subbarao of USA

Ms. Kamala Subbarao had both her eyes operated at SN; since then the Subbaraos have been fervent supporters of SN's endeavors.

In May 2003 tragedy struck the family with the death of Ms. Kamala Subbarao. The bereaved family, however, turned this moment of grief into one of honor: *Mr. Subbarao requested all well-wishers to pay their homage to his wife not through bouquets and wreaths, but by donating money to SN OM Trust, USA.*

Sankara Nethralaya family salutes the Subbaraos for their kind gesture.

"Ambassadors of Sight"

Sankara Nethralaya invites you to be our "Ambassadors of Sight"

We are looking for volunteers and well-wishers who can talk about the COMMUNITY WORK that we are engaged in and motivate people to support us.

Please write to:

Treasurer, SN OM Trust,
9710, Traville Gateway Drive
No.392, Rockville, MD 20850
e-mail id: acharya@omtrust.org

To know more about the activities of Sankara Nethralaya, please visit us @

www.supportsankaranethralaya.org

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